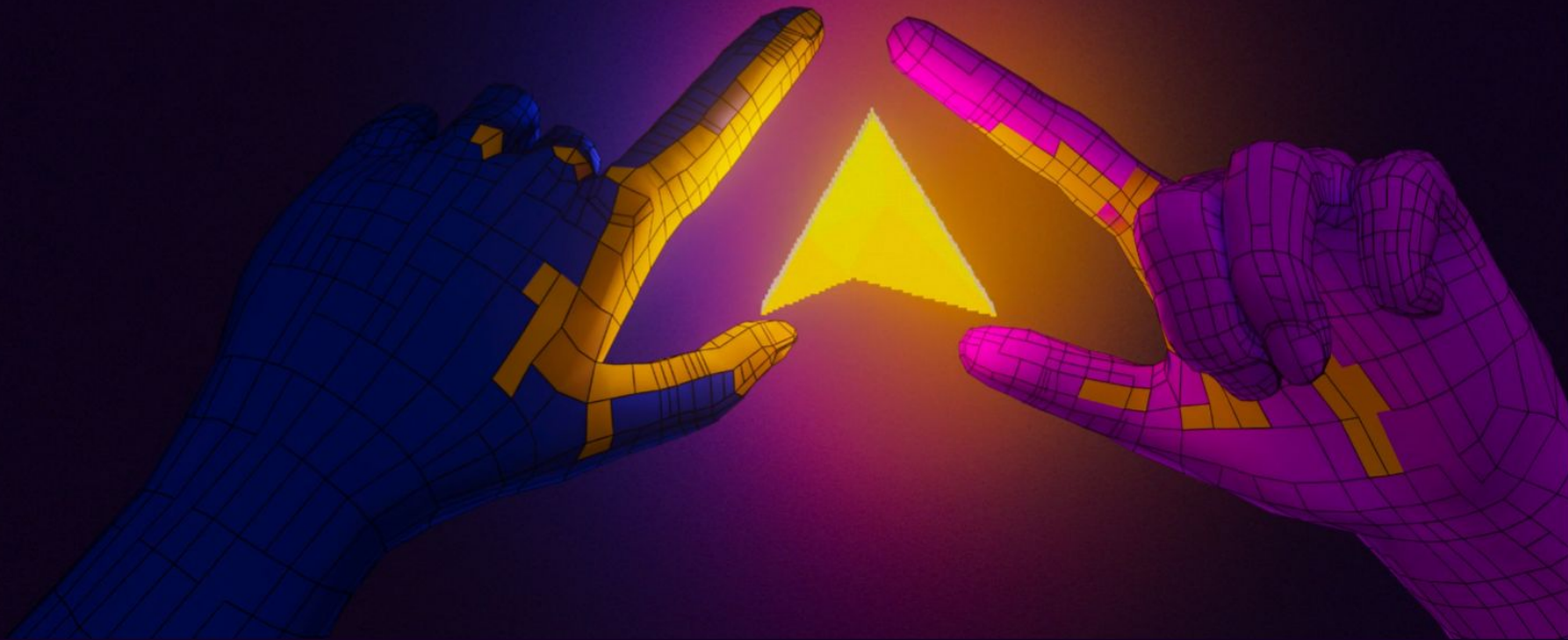# ARCADE
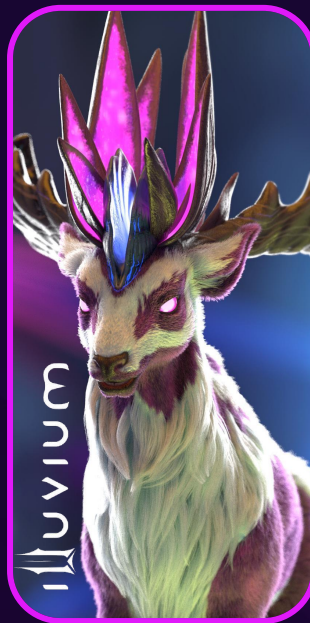
LEADING GAMEFI PLATFORM

VISIT OUR WEBSITE

JOIN OUR DISCORD

FOLLOW US ON TWITTER

IT'S EASY TO FALL BEHIND IN BLOCKCHAIN GAMING

Having the most lucrative exposure to the metaverse currently comes at a cost. The time, energy and resources spent keeping up with blockchain games tied to these virtual economies can be a full time commitment.

🕐
LACK OF GAMING TIME

$$$
HIGH COST

⬡
LACK OF GAMING EXPOSURE

What if there was a way to gain optimal exposure to the metaverse without sacrificing the time and energy that usually accompanies blockchain gaming?

WHERE DEFI MEETS GAMEFI

Arcade is a pioneering GameFi platform, enabling its community to tap into Play-2-Earn games and earn meaningful rewards. At the heart of our innovation is our revolutionary concept of Mission Pools.

Every in-game activity, from a Star Atlas interplanetary freight mission to a month-long resource harvest on an Illuvium land plot, can be distilled into a Mission Pool. It's our unique representation of any game-driven activity.

While Ethereum offers unmatched liquidity and will be our initial launching ground, the essence of Arcade - its core platform - will thrive on Avalanche (AVAX). But our vision doesn't stop there. We're continually seeking opportunities to extend our reach, actively scouting potential integrations with other blockchains.
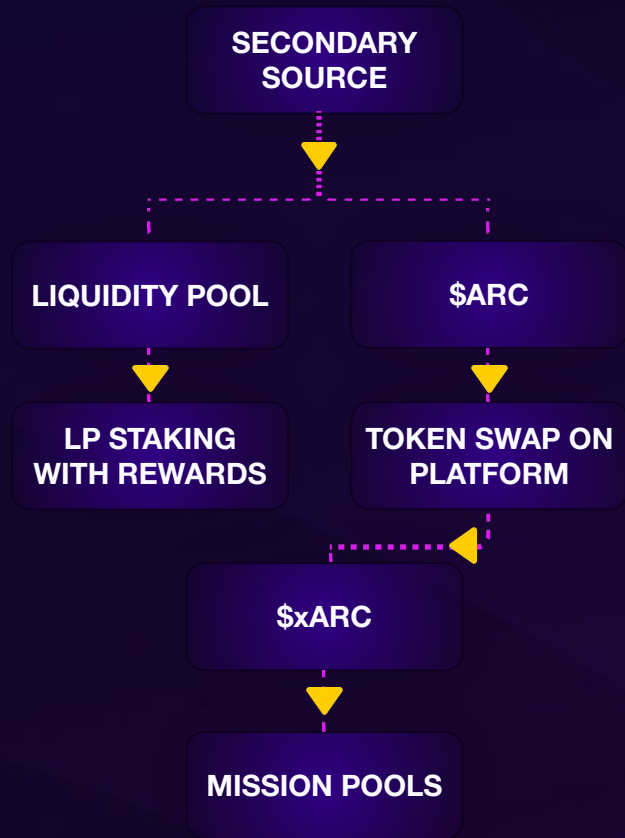
CHOOSE YOUR OWN ROLE IN GAMEFI

BENEFIT FROM A COMMUNITY APPROACH

IT PAYS TO **PLAY**

$ARCADE

TWO-TOKEN SYSTEM

Arcade harnesses the strengths of two leading blockchain networks: Ethereum and Avalanche. With $ARC (Arcade Token) users tap into Ethereum's unrivaled security and liquidity, creating a robust foundation. Transitioning seamlessly to $xARC (xArcade Token) on the Avalanche C-chain through our platform, users unlock rapid, low-cost transactions.

Additionally, our fixed supply and consistent 1:1 swap ratio build a predictable, trustworthy environment, enhancing user confidence and engagement

MINT & BURN PROCESS

$ARC

Burn $ARC
Mint $xARC

Burn $xARC
Mint $ARC

PLATFORM

$xARC

Mission Pools

MISSION POOL OPERATORS (MPO)

A Mission Pool Operator ("MPO") is anyone who has been approved by Arcade to play games using the platforms NFTs, which then in turn are used to generate the rewards to be distributed.

A criteria to become an MPO is that participants will have to lock a certain amount of Arcade tokens to operate in game NFTs. However, Arcade reserves the right to approve, not approve, or revoke access.

BENEFITS OF BEING AN ARCADE MPO

- Operate out-of-reach NFTs in Play-2-Earn games
- Attract skilled players to your guild or Esports team
- Highlight your participation as a MPO in the Arcade community
- Utilize Arcade's NFT inventory to complement and enhance an existing game portfolio, increasing strategical and reward generation opportunities

- Turn your passion for gaming into a profession
- Use Arcade's advanced knowledge base & analytics to optimize in-game strategy
- Gain clout and bragging rights for being an Arcade accredited MPO
- More benefits as we continue grow

MISSION POOL CONTRIBUTOR (MPC)

Mission Pool Contributors, or ("MPC") are token holders who get to decide which MPOs and in-game activities they wish to support by depositing their *$xARC* in a Mission Pool. The deposited *$xARC* is locked in the Mission Pool and returned upon completion along with a proportionate share of the rewards. *$xARC* is collateralized by NFTs which are operated by the MPOs, ensuring that the deposited tokens are never at risk of loss. In exchange for MPCs contributing to the growth of the platform, they receive various rewards!

BENEFITS OF BEING AN ARCADE MPC

- **Be an integral part of the leading GameFi community**
- **Learn about Play-2-Earn opportunities**
- **Participate in the rewards generated by MPOs and premium NFTs**
- **Build confidence to play games directly**

MISSION POOL CONCEPT

MPOs create missions based on in-game resources, activities, and gameplay

Missions get listed as pools on Arcade's platform with metrics for token holders to analyze

Token holders participate in the Mission Pools by temporarily depositing *$xARC*

MPCs receive a proportional share of that pool's rewards based on the success of the mission

MPCs reclaim their *$xARC* to participate in other Mission Pools or swap it to withdraw *$ARC* from the ecosystem

MISSION POOL EXAMPLES

STAR ATLAS

A Vzus Opod will be operated for a duration of two weeks. 100,000 $xARC is required before the mission can start. The rewards generated over the duration of this mission are distributed to the MPCs who deposit tokens in this mission pool upon the successful completion of this mission.

ILLUVIUM

A plot of land will be managed for a duration of one month. 200,000 $xARC is required before the mission can start. The rewards generated over the duration of this mission are distributed to the MPCs who locked tokens in this mission pool upon the successful completion of the mission.

MULTI-CHAIN EXPOSURE

While the Arcade Platform is built on Avalanche(Avax), Arcade's Mission Pool concept does not require direct, technical integration with any P2E Title; therefore, the Arcade Platform is able to easily support in-game activities across any number of blockchains.

This chain-agnostic exposure to GameFi offers platform users the most simplified and convenient way to gain optimized exposure to the GameFi industry. Now, instead of having to juggle 10 different wallets across a number of different blockchains, users are able to access multiple P2E Titles from a single wallet, on a single blockchain: Avalanche.

When Mission Pool Operators ("MPOs") extract in-game rewards on behalf of a Mission Pool, the native token of that particular P2E Title is converted into $ARC on the Ethereum network, which will then be swapped into $xARC to be distributed to all participants of that particular Mission Pool.

PLATFORM SCALABILITY

OWNED BY ARCADE

The first version of the Mission Pools are being managed by our partner guild with all in-game NFTs owned by Arcade. This gives immediate opportunity for token holders to have sufficient Mission Pools to participate in, without reliance on third-parties to provide in-game NFTs.
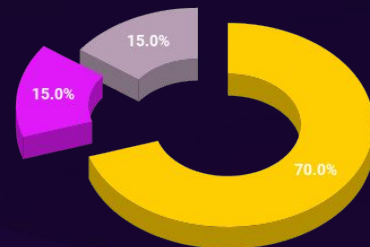
OWNED BY NFT COLLECTORS

A party that owns NFTs, but does not want, or have the capability to operate and extract the optimum value, can lend their in-game NFTs to Arcade. Those NFTs will then function the same as Arcade-owned NFTs, except a share of the rewards will go to the NFT owner in return for supplying the NFTs to the platform.
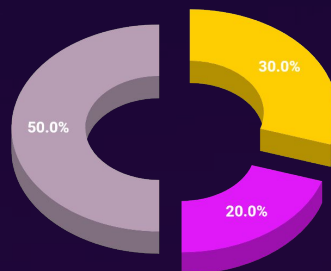
OWNED BY MPOs

The platform is being developed with the functionality to allow MPOs to use their own NFTs to run Mission Pools. MPOs retain custody of their NFTs and send rewards generated from their missions to the pool upon completion of the mission as a way to leverage their existing NFTs that generate rewards for additional NFTs.

INITIAL NFT MIX

15.0%
15.0%
70.0%

- ARCADE   - MPOs   - NFT Investors

AT SCALE NFT MIX

30.0%
50.0%
20.0%

- ARCADE   - MPOs   - NFT Investors

RESEARCH OBJECTIVES

Arcade's model enables the platform to expand to other optimal blockchain metaverse titles across all chains despite our platform being native to Avalanche.

When we select games for our platform we look at a few points:

- Game Complexity
- Game Quality
- Tokenomics / Business Model
- Community Size & Interest
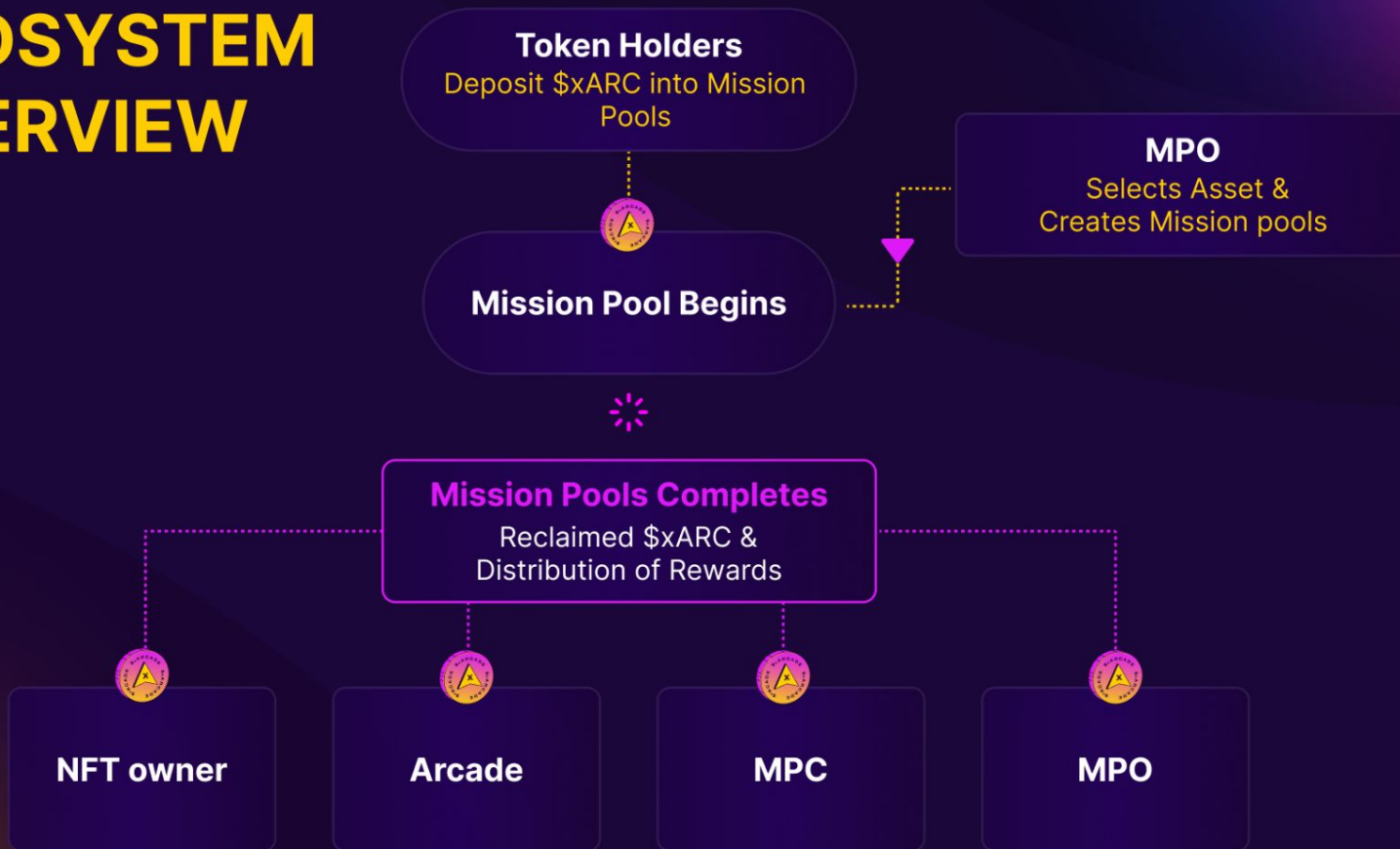- Yield Rewards

- Growth potential
- NFT Cost
- Fun Factor
- Roadmap / Timeline

ECOSYSTEM OVERVIEW

Token Holders
Deposit $xARC into Mission Pools

MPO
Selects Asset &
Creates Mission pools

Mission Pool Begins

Mission Pools Completes
Reclaimed $xARC &
Distribution of Rewards

NFT owner

Arcade

MPC

MPO

EARNINGS, NOT EMISSIONS

Arcade's revolutionary Mission Pool system taps into the in-game rewards of the underlying P2E title that are generate by the MPOs. Upon the successful completion of a Mission Pool, in-game rewards are swapped for $xARC and distributed as rewards to the Mission Pool Participants

Rewards earned from games on various blockchains

GAME

Native in-game rewards swapped to $ARC

SWAP

$ARC Rewards get converted to *$xARC*

ARCADE PLATFORM

$xARC gets distributed

REWARD

$xARC goes to mission pool

MISSION POOL

UTILITY VALUE

MPCs will have full autonomy to decide which MPO they would like to support with their *$xARC* and has the ability to diversify their exposure by participating in as many mission pools as they like.

Control

MPCs will earn rewards based on the results of the in-game missions in which they have deposited their *$xARC.* Rewards are provided in the form of *$xARC*, incentivizing them to keep their rewards in the Arcade ecosystem.

Rewards

Mission pools are tied to in-game activities. For instance, Arcade gives token holders the opportunity to lock *$xARC* in activities that may focus directly on resource farming, breeding, catching, racing, competitive battles, etc.

Games

$ARC will allow token holders to participate in a platform that spans multiple blockchain-based Play-2-Earn games & more. Arcade is starting with blockchain games, Star Atlas and Illuvium, and will continue to expand as the Arcade community grows.

Ecosystem

$ARC is a utility token that offers unprecedented access to the Play-2-Earn rewards revolution. As the platform expands, so to will the functional utility.

- **Ability to select specific Mission Pools for rewards.**

- **Obtain exposure to the metaverses of interest.**

- **Accelerate the rewards process.**

- **Have fun participating in varied mission pools.**

- **Rewards tied to direct in-game exposure, not company management strategies.**

- **Participate in the success of many MPOs in-game activities.**

- **Competition between MPOs means more rewards for *$ARC* holders.**
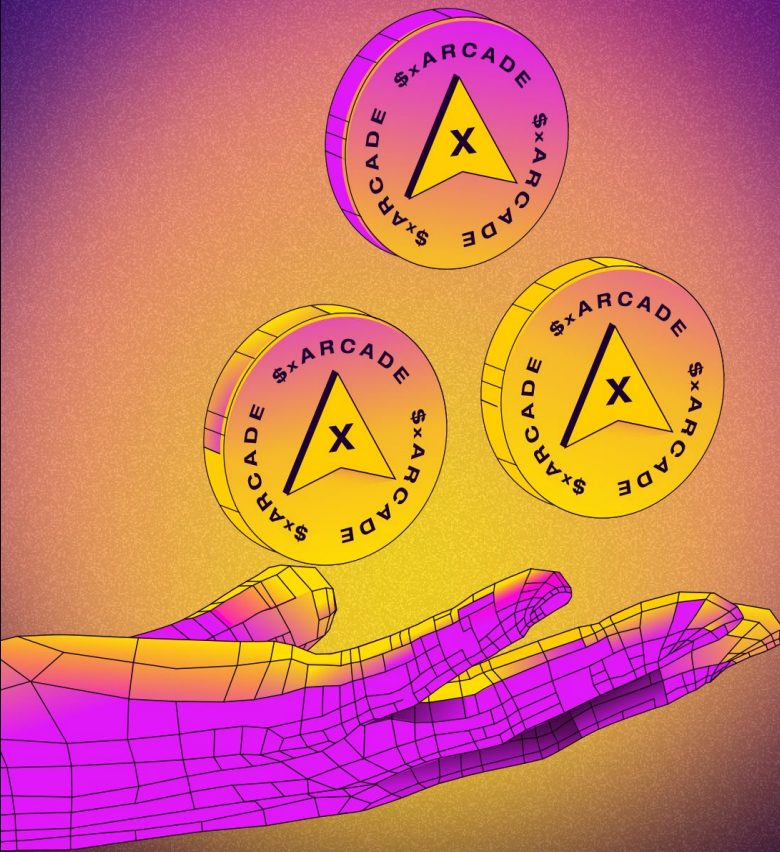
VAULTS & PLATFORM FEES

In the vast landscape of GameFi, Arcade's Vaults stand as a monumental testament to long-term vision and commitment.

Legacy Vault: A Pillar of Long-Term Vision and Trust

Through a portion of our platform fees, we've created an on-chain, transparent vault, locking tokens away for 50 years, solidifying our pledge to enduring value by creating a dynamic balance against token inflation. At the close of this half-century, the vault will be redistributed to loyal $ARC supporters, rewarding those who have met diverse qualifications over the decades.

Agility Vault: Strategically Poised for Tomorrow's Challenges

At Arcade's core lie the Mission Pools. Whenever an MPC gap arises, Arcade steps in to bridge it. The tokens accrued in this process find a home in our Agility Vault. These tokens are reserved for pivotal moments, ensuring Arcade's agility and readiness for unforeseen challenges.
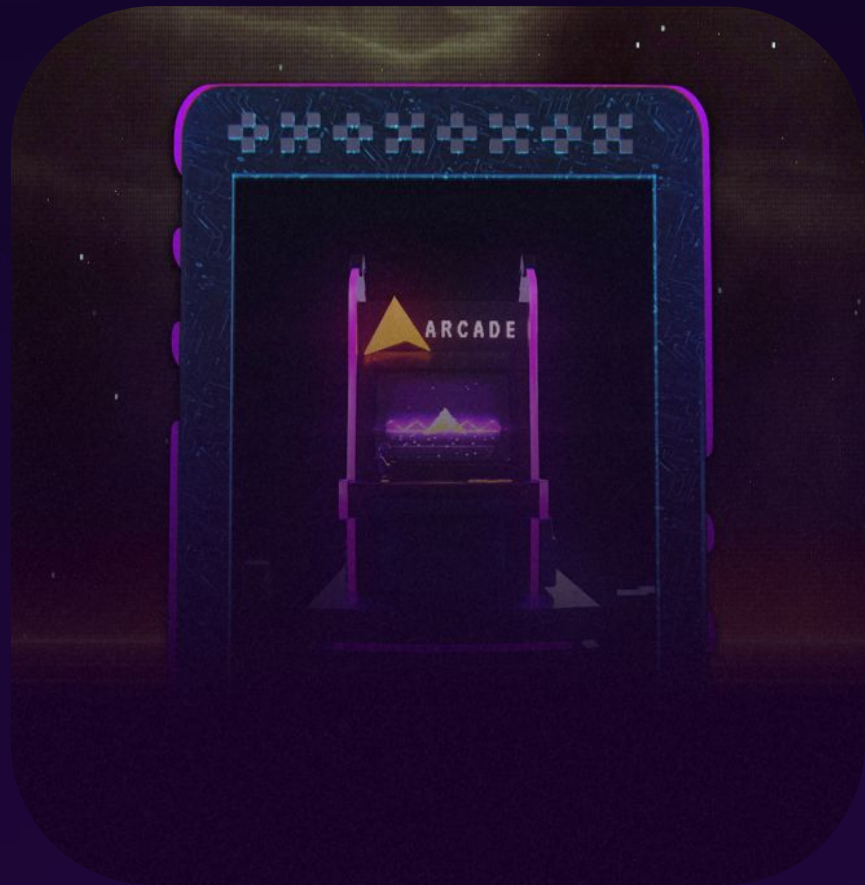
ESPORTS ARCADE

Arcade's Mission Pools even extend into the world of Esports!

Gone are the days where hefty Esports prizes were reserved for elite pro gamers. With Arcade's Mission Pools, even amateur tournaments can tap into larger prize pools. Participants can now rally the Arcade community, through Esport Mission Pool Contributors ("eMPCs"), to fund tournament entry and overhead costs that generally fund the larger tournaments.

While Esports Arcade offers the potential for larger payouts, it's tailored for those who are risk-savvy, as returns hinge on Mission Pool performances. Plus, a slice of the platform's fees from these pools feeds into Arcade's Tournament Grand Prize Pool. This will serve as the Grand prize pool for Arcade Tournaments.

MAIN STREET INTEGRATION

A key mission of Arcade is to remove obstacles that prevent exposure to the metaverse Play-2-Earn opportunity. Made possible by utilizing cutting edge technology, forming partnerships, and keeping in mind the many skill levels of $ARC holders, that mission is underway.

Wallet Options

Currently supporting multiple ERC-20 wallets, work is underway to add additional wallet options such as an email web-based wallet, and many others.

Access

3rd Party NFT Support

A party that owns NFTs, but does not want, or have the capability to operate and extract the optimum value, can lend their in-game NFTs to Arcade. The owner will receive a increased share of a mission pool rewards.

NFT Support

Purposefully Designed

A robust user-friendly interface with point-and-click functionality allows $ARC holders to easily analyze available mission pools, see past results, manage holdings, and claim rewards.

Control

Help from Experts

Knowledge base, FAQ, and video tutorials are available on the Arcade Discord server. $ARC holders and gaming enthusiasts alike can come together to exchange ideas and let Arcade's team know what is important to them.

Community

ARCADE IS FOR EVERYONE

Arcade is the revolutionary infrastructure that brings together the four main pillars of the Play-2-Earn blockchain gaming ecosystem

GUILDS

- Operate out-of-reach NFTs to generate rewards
- Build member base
- Obtain guidance and training
- Create leverage on existing NFT base
- Receive analytics to help determine in-game strategy
- Incubate guild tokens

PLAYERS

- Find a guild to experience higher potential in games
- Gain exposure to all in-game NFTs
- Gain rewards to be put towards to other games
- Learn about revenue potential of other games

DEVELOPERS

- Obtain exposure beyond gaming community
- Diversify NFT sales
- Increase sponsorship revenue
- Enable players to specialize, yet earn from entire ecosystem
- Attract players from other titles

USER

- Participate in Play-2-Earn metaverse revolution without being a gamer
- Intro to GameFi industry
- Use rewards to participate as players in games
- Support MPOs
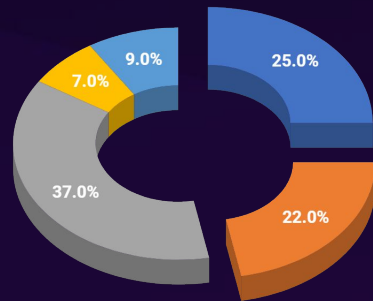- Obtain specific or broad exposure across Play-2-Earn titles

TOKEN ALLOCATION

Total Supply: 800,000,000

ALLOCATION	PERCENTAGE	Vesting Terms
Team & Advisory	25%	18 mo cliff + 24 mo linear vesting
Growth	7%	Soft lock: case-by-case vesting
Token Sale	22%	Cliff and vesting by round
Token Vault	37%	Soft lock: platform Initiatives
Community Incentives	9%	Additional from treasury as needed

Token Vault is reserved for additional in-game asset purchases, or adding a new game to the platform, which will be funded through off market sales, and drives additional revenue to the mission pools. The tokens sold will have a cliff and vesting period to minimize sell pressure.

- Team & Advisory — 25.0%
- Token Sale — 22.0%
- Token Vault — 37.0%
- Growth — 7.0%
- Community Incentives — 9.0%

ROADMAP

- ✓ v1 White Paper (completed)
- ✓ v1 Website & dApp Design (completed)
- ✓ Close Seed Round (completed)
- ✓ Mission pool Demo (completed)

- ✓ v2 Website & dApp Development
- ✓ v2 AVAX Project Alpha
- ✓ v2 White Paper
- ◉ tMP and XP System Rollout

- ◉ NFT Management (Trustless Lending) / Tracking System
- ◉ Open MPO Onboarding to the Public
- ◉ Accredited Mission Pool Platform

- ◉ Integration w/ Institutional NFT Providers
- ◉ Multi-Chain Expansion
- ◉ OTC Treasury Bills Rollout

⛰ Phase 1: ▶ **Phase 3:** ▶ **Phase 5:** ▶ **Phase 7:**

🚀 Phase 2: ▶ **Phase 4:** ▶ **Phase 6:**

- ✓ Mission Pool Smart Contract Development (completed)
- ✓ v1 Website & dApp Development (completed)
- ✓ v1 dApp Reveal (completed)
- ✓ v1 Solana Project Alpha (completed)

- ✓ Close Private Round
- ◉ TGE and Public Sale
- ◉ Esports Arcade - eMP Rollout
- ◉ Arcade Genesis NFT Collection Rollout

- ◉ Arcade NFT Utility + dApp Integration
- ◉ Content Creator Hub
- ◉ Arcade Mobile App
- ◉ GameFi SaaS Rollout

MEET THE TEAM

Arcade brings together the best and brightest across multiple industries and specialties.

Joshua
CEO

12 years investing,
11 years business, entrepreneurship,
and project management.

Kevin
ACS Director

19 years corporate operations,
relationship management;
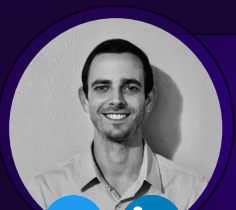21 years equity investments.

Justin
Product

9 years IT / datacenter operations
specialist; 4 years mainframe, and
distribution center support.

Kazi
Investments

12 years investing w/ tech sector;
13 years operations manager
for Emirates.

Greg
Admin

7 years engineering; 3 years web dev,
5 years workflow optimization &
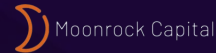automating processes.

Jaleel
Operations

11 years investing; Practicing NY
attorney, specializing in commercial,
employment, and real estate law.

BACKERS

Arcade has assembled a strong network of industry experts that will accelerate our success.

Bringing worlds together

Arcade brings together the best and brightest
across multiple industries and specialties.

ARCADE
LEADING GAMEFI PLATFORM

VISIT OUR WEBSITE   JOIN OUR DISCORD   FOLLOW US ON
                                          TWITTER